**Project Management**

**Timeline & Milestones:**

Week 1:

* Requirements gathering and design.
* Create wireframes and UI/UX design.

Week 2:

* Development of core features (add/edit/delete items, filtering, categorization).
* Setting up the database (SQLite/Room) and local storage.

Week 3 - 4:

* Implementing search functionality and UI polishing.
* Testing core functionalities (unit testing, user testing).

Week 5:

* Finalizing the app and preparing for release.

**Risks Management:**

**Complexity in Database Management:**

Storing and retrieving data efficiently as the app’s database grows may present performance issues if not managed correctly.

**User Engagement:**

Gaining user traction might be a challenge in a competitive market of media tracking apps, unless the app provides unique or superior features.